

SIETAR Kansai July 2025 meeting

Speaker: **Yvonne Burton** (Burton Consulting International)

Title: **The Art of Technology and Business Consulting: Globalization and Japan**

Date: **July 27, 2025** (Sun.)

Time: 14:00-17:00

Language: English

Venue: Nishinomiya Daigaku Koryu Center (ACTA East Tower 6F Seminar room 3)
2 minutes from Hankyu Nishinomiya Kitaguchi station

Fee: Free for members; ¥ 500 for nonmembers

Social event: [Optional dinner](#), reservations required by [July 21, 2025](#)
[contact Amanda at gillisfurutaka.amanda@gmail.com](mailto:contactAmanda@gillisfurutaka.amanda@gmail.com)

Description: In this talk I will share my background and what led me to do this work. I work globally and virtually, showing my clients that remote work can work well. I split my time between the U.S and Japan.

I will speak about technology, communication, and leadership—specifically how Japan is beginning to shift away from traditional command-and-control management toward more adaptive, inclusive approaches. I'll also explore why, even in the age of AI, the need for multicultural understanding and cultural bridge-builders is more critical than ever. Taking advantage of currently being in Osaka, I have been a weekly reporter and visitor to Expo 2025, sharing stories of the grand pavilions, advanced technologies on display and Osaka shining on the world stage.



Yvonne Burton has over 25 years of experience in technology, communications, and Japanese cross-cultural business. She is the founder of Burton Consulting International (BCI) and she specializes in consulting, training, and coaching for Japanese global companies and professionals. Her work focuses on enhancing tech fluency and business English communication skills to help clients thrive in today's fast evolving global business landscape.