

SIETAR Kansai September 2025 meeting

Speaker: **Amna Al Darmaki** (Department of Culture and Tourism, Abu Dhabi)

Title: **An Expo Osaka 2025 ambassador: Introducing the United Arab Emirates**

Date: **September 21, 2025** (Sun.)

Time: 14:00-17:00

Language: English

Venue: Nishinomiya Daigaku Koryu Center (ACTA East Tower 6F) Seminar Room 2
2 minutes from Hankyu Nishinomiya Kitaguchi station

Fee: Free for members; ¥ 500 for nonmembers

Social event: Optional dinner, reservations required by **Sept 16, 2025**

Contact fujimotodonna@gmail.com

Description: In this talk Amna Al Darmaki will talk about her experience as a Youth Ambassador at the United Arab Emirates (UAE) Pavilion at Expo 2025 Osaka. She will introduce important aspects of Emirati culture, traditions and hospitality and demonstrate how cultural exchange can bring the people of Japan and UAE closer together. She has organized many events in the UAE that have helped to connect the two countries. As a tea specialist, she has been leading a project called the “Ise Project,” which promotes high-quality Japanese *matcha* from Mie prefecture to those in the Middle East. Her main objective is to show how simple, personal experiences can create strong connections between cultures.



Amna Al Darmaki is a Global Partnership Senior Executive at the Department of Culture and Tourism, Abu Dhabi. She manages international tourism campaigns to promote Abu Dhabi and build stronger global connections. She has worked with the Japanese Embassy in Abu Dhabi, the Mie Prefectural government, and the Japan National Tourism Organization (JNTO). She worked at the Expo 2020 in Dubai and is currently a Youth Ambassador at the UAE Pavilion for Expo 2025 Osaka.